Demographic Detail Report
STI: PopStats, 2019 Q2

	1 Mile		3 Miles		5 Miles	
Population						
2019 Population	5,106	---	39,942	---	111,169	---
2024 Projected Population	7,664	---	60,304	---	161,502	---
2024 Projected Population (High Estimate)	7,740	---	61,285	---	166,840	---
2024 Projected Population (Low Estimate)	6,626	---	50,782	---	131,565	---
% Projected Annual Change (2019 - 2024)	10.0%	---	10.2%	---	9.1%	---
% Projected Annual Change (High Estimate)	10.3%	---	10.7%	---	10.0%	---
% Projected Annual Change (Low Estimate)	6.0%	---	5.4%	---	3.7%	---
2010 Census Population	2,816	---	21,235	---	62,871	---
% Annual Change (2010 - 2019)	9.0%	---	9.8%	---	8.5%	---
Population Density	2,135		1,700		1,808	
Households						
2019 Households	1,710	---	13,645	---	38,964	---
2024 Projected Households	2,570	---	20,649	---	56,677	---
% Projected Annual Change (2019 - 2024)	10.1%	---	10.3%	---	9.1%	---
2000 Households	116	---	1,540	---	9,191	---
2010 Households	939	---	7,196	---	21,939	---
% Annual Change (2010 - 2019)	78.5%	---	40.8%	---	15.4%	---
Quarterly Population						
2019 Q2	5,106	---	39,942	---	111,169	---
2019 Q1	4,979	---	39,155	---	109,444	---
2018 Q4	4,895	---	38,349	---	107,227	---
2018 Q3	4,695	---	36,942	---	103,766	---
2018 Q2	4,545	---	35,756	---	101,239	---
2018 Q1	4,442	---	34,913	---	98,904	---
2017 Q4	4,318	---	33,912	---	96,490	---
2017 Q3	4,240	---	33,328	---	95,018	---
2017 Q2	4,167	---	32,824	---	93,317	---
Income (2019)						
Per Capita Income	$42,100	---	$42,235	---	$37,677	---

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Average Household Income	$125,692	---	$123,633	---	$107,498	---
Median Household Income	$104,268	---	$101,588	---	$85,652	---
Less than $15,000	128	7.5%	780	5.7%	2,651	6.8%
$15,000 - $19,999	45	2.6%	313	2.3%	1,135	2.9%
$20,000 - $24,999	19	1.1%	219	1.6%	1,158	3.0%
$25,000 - $29,999	20	1.2%	269	2.0%	1,297	3.3%
$30,000 - $34,999	28	1.6%	291	2.1%	1,195	3.1%
$35,000 - $39,999	29	1.7%	285	2.1%	1,205	3.1%
$40,000 - $44,999	58	3.4%	468	3.4%	1,594	4.1%
$45,000 - $49,999	77	4.5%	561	4.1%	1,695	4.4%
$50,000 - $54,999	57	3.3%	452	3.3%	1,430	3.7%
$55,000 - $59,999	52	3.0%	437	3.2%	1,299	3.3%
$60,000 - $64,999	51	3.0%	421	3.1%	1,356	3.5%
$65,000 - $69,999	40	2.3%	336	2.5%	1,202	3.1%
$70,000 - $79,999	81	4.7%	686	5.0%	2,241	5.8%
$80,000 - $89,999	74	4.3%	688	5.0%	2,145	5.5%
$90,000 - $99,999	65	3.8%	604	4.4%	1,805	4.6%
$100,000 - $125,000	184	10.8%	1,467	10.8%	3,599	9.2%
$125,000 - $149,999	183	10.7%	1,380	10.1%	3,250	8.3%
$150,000 - $199,999	239	14.0%	2,200	16.1%	5,510	14.1%
$200,000 - $249,999	158	9.2%	1,002	7.3%	1,788	4.6%
$250,000 - $499,999	68	4.0%	429	3.1%	768	2.0%
$500,000+	56	3.3%	358	2.6%	639	1.6%
Education (2019)						
Less than 9th Grade	67	2.1%	651	2.6%	2,814	3.9%
Some High School	93	2.9%	738	2.9%	3,343	4.6%
High School Grad	687	21.4%	4,753	18.8%	14,934	20.7%
Some College	446	13.9%	4,124	16.3%	12,793	17.7%
Associate Degree	245	7.6%	2,123	8.4%	7,242	10.0%
Bachelors Degree	1,046	32.7%	8,264	32.7%	20,393	28.2%
Masters Degree	466	14.6%	3,499	13.8%	7,613	10.5%
Doctorate or Professional Degree	152	4.8%	1,123	4.4%	3,124	4.3%
Total Population by Age						
Average Age (2019)	36.1		36.5		38.0	
Children (2019)						
Under 5 Years	341	6.7%	2,652	6.6%	6,965	6.3%

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5-14 Years Old	707	13.8%	5,413	13.6%	13,782	12.4%
14-18 Years Old	336	6.6%	2,567	6.4%	6,757	6.1%
Adults (2019)						
18 to 22 Years Old	336	6.6%	2,605	6.5%	7,184	6.5%
22 to 25 Years Old	182	3.6%	1,430	3.6%	4,223	3.8%
25 to 35 Years Old	499	9.8%	3,984	10.0%	11,885	10.7%
35 to 45 Years Old	729	14.3%	5,614	14.1%	14,181	12.8%
45 to 55 Years Old	868	17.0%	6,745	16.9%	17,529	15.8%
55 to 65 Years Old	600	11.8%	4,746	11.9%	13,829	12.4%
65 to 75 Years Old	340	6.7%	2,780	7.0%	9,022	8.1%
75 to 85 Years Old	137	2.7%	1,129	2.8%	4,490	4.0%
85+ Years Old	31	0.6%	278	0.7%	1,321	1.2%
Ancestry (2019)						
Native American (Indian/Eskimo)	12	0.2%	75	0.2%	227	0.2%
Hawaiian/Pacific Islander	8	0.2%	48	0.1%	90	0.1%
Mexican	90	1.8%	790	2.0%	4,578	4.1%
Puerto Rican	263	5.2%	1,929	4.8%	6,595	5.9%
Cuban	98	1.9%	683	1.7%	1,616	1.5%
Dominican	83	1.6%	482	1.2%	873	0.8%
Central American	46	0.9%	540	1.4%	2,524	2.3%
South American	222	4.3%	1,671	4.2%	3,494	3.1%
Chinese	31	0.6%	233	0.6%	579	0.5%
Japanese	4	0.1%	44	0.1%	113	0.1%
Korean	34	0.7%	291	0.7%	516	0.5%
South Central Asian (e.g. Indian)	146	2.9%	1,107	2.8%	2,805	2.5%
South East Asian (e.g. Vietnamese)	263	5.1%	1,508	3.8%	2,719	2.4%
Middle Eastern	40	0.8%	328	0.8%	790	0.7%
Population by Race/Ethnicity (2019)						
White, Non-Hispanic	2,679	52.5%	23,191	58.1%	65,391	58.8%
Hispanic	1,018	19.9%	7,405	18.5%	22,115	19.9%
Black / African American, Non-Hispanic	654	12.8%	4,497	11.3%	12,914	11.6%
Asian, Non-Hispanic	485	9.5%	3,215	8.0%	6,804	6.1%
Other, Non-Hispanic	271	5.3%	1,633	4.1%	3,945	3.5%

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Language at Home (2019)						
Spanish	670	14.1%	5,244	14.1%	17,429	16.7%
Asian/Pacific Language	348	7.3%	2,217	5.9%	4,206	4.0%
Arabic	26	0.5%	264	0.7%	628	0.6%
Family Structure (2019)						
Male Householder, No Children	25	1.7%	324	2.8%	884	2.7%
Female Householder, No Children	41	2.8%	369	3.2%	1,552	4.8%
Single Parent - Male	35	2.4%	327	2.8%	737	2.3%
Single Parent - Female	124	8.4%	964	8.3%	2,569	8.0%
Married w/ Children	753	51.0%	5,647	48.7%	13,313	41.4%
Married w/out Children	444	30.1%	3,273	28.2%	11,184	34.8%
Non-family Households	54	3.6%	694	6.0%	1,920	6.0%
Household Size (2019)						
1 Person	234	13.7%	2,047	15.0%	6,804	17.5%
2 Persons	517	30.2%	4,240	31.1%	12,602	32.3%
3 Persons	349	20.4%	2,647	19.4%	7,158	18.4%
4 Persons	371	21.7%	2,898	21.2%	7,281	18.7%
5 Persons	152	8.9%	1,172	8.6%	3,234	8.3%
6 Persons	59	3.5%	439	3.2%	1,242	3.2%
7+ Persons	28	1.6%	203	1.5%	642	1.6%
Housing (2019)						
Owner-Occupied	1,204	62.1%	9,287	60.6%	26,675	61.3%
Renter-Occupied	506	26.1%	4,358	28.5%	12,288	28.2%
Vacant	228	11.8%	1,668	10.9%	4,579	10.5%

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Components of Change (2019)						
Births	52	1.0%	405	1.0%	1,129	1.0%
Deaths	26	0.5%	210	0.5%	720	0.6%
Migration	535	10.5%	3,992	10.0%	9,521	8.6%
Other Population (2019)						
Seasonal Population	64	---	463	---	1,706	---
Transient Population	0	---	223	---	2,677	---
Group Quarters Population	0	---	73	---	259	---
Institutionalized	0	---	73	---	253	---
College	0	---	0	---	0	---
Military	0	---	0	---	0	---
Other	0	---	0	---	7	---
Home Value (2019)						
Median Home Value	$660,910	---	$677,018	---	$604,971	---
Average Home Value	$634,318	---	$640,218	---	$538,787	---
Under $20,000	11	0.9%	81	0.9%	259	1.0%
$20,000 to $40,000	1	0.1%	14	0.2%	162	0.6%
$40,000 to $60,000	0	0.0%	25	0.3%	299	1.1%
$60,000 to $80,000	0	0.0%	8	0.1%	109	0.4%
$80,000 to $100,000	0	0.0%	15	0.2%	182	0.7%
$100,000 to $125,000	0	0.0%	17	0.2%	319	1.2%
$125,000 to $150,000	0	0.0%	58	0.6%	448	1.7%
$150,000 to $200,000	11	0.9%	119	1.3%	909	3.4%
$200,000 to $250,000	52	4.3%	310	3.3%	1,234	4.6%
$250,000 to $300,000	33	2.7%	239	2.6%	1,413	5.3%
$300,000 to $400,000	85	7.0%	572	6.2%	3,081	11.6%
$400,000 to $500,000	157	13.1%	1,203	13.0%	3,873	14.5%
$500,000 to $750,000	440	36.6%	3,228	34.8%	7,061	26.5%
$750,000 to $1,000,000	267	22.2%	2,200	23.7%	4,340	16.3%
$1,000,000 or more	147	12.2%	1,195	12.9%	2,985	11.2%
Vehicles Per Household (2019)						
No Vehicle	23	1.3%	296	2.2%	1,259	3.2%

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1 Vehicle	358	20.9%	3,124	22.9%	12,145	31.2%
2 Vehicles	915	53.5%	7,161	52.5%	17,450	44.8%
3 Vehicles	291	17.0%	2,133	15.6%	5,744	14.7%
4 Vehicles	92	5.4%	696	5.1%	1,819	4.7%
5 or more Vehicles	31	1.8%	235	1.7%	546	1.4%
Economic Indicators (2019)						
Gross Domestic Product (GDP) - in 1,000s	$285,598	---	$2,291,464	---	$6,044,520	---
Economic Viability	192	---	193	---	192	---
Economic Viability, Indexed	101	---	101	---	101	---
Average Salary	$51,682	---	$50,731	---	$47,292	---
Average Mortgage-Risk	2.93	---	2.92	---	2.89	---
Businesses (2019)						
Establishments	48	---	449	---	1,759	---
Employees (FTEs)	431	---	4,019	---	32,626	---
Employment, Pop 16+ (2019)	3,889		30,578		87,005	
Armed Forces	0	0.0%	0	0.0%	6	0.0%
Civilian	2,693	69.3%	21,411	70.0%	59,394	68.3%
Employed	2,634	67.7%	20,953	68.5%	57,751	66.4%
Unemployed	59	1.5%	459	1.5%	1,643	1.9%
Not in Labor Force	1,196	30.7%	9,167	30.0%	27,605	31.7%
Unemployment Rate (2019)		2.2%		2.2%		2.8%
Employment by Occupation (2019)		---		---		---
White Collar						
Managerial and Executive	781	29.6%	5,780	27.6%	13,594	23.5%
Professional Specialty	723	27.5%	5,707	27.2%	13,589	23.5%
Healthcare and Support	68	2.6%	362	1.7%	802	1.4%
Sales	303	11.5%	2,619	12.5%	7,460	12.9%
Office and Administration	289	11.0%	2,292	10.9%	7,102	12.3%
Blue Collar						
Protective Services	25	1.0%	254	1.2%	857	1.5%
Food Preparation and Serving	233	8.8%	1,517	7.2%	3,445	6.0%
Building Maintenance and Cleaning	53	2.0%	538	2.6%	2,508	4.3%

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Personal Care Services	47	1.8%	655	3.1%	2,469	4.3%
Farming, Fishing & Forestry	0	0.0%	1	0.0%	139	0.2%
Construction	53	2.0%	472	2.3%	2,743	4.8%
Production & Transportation	58	2.2%	754	3.6%	3,043	5.3%
Employment by Industry (2019)						
Agriculture, Mining and Construction	85	3.2%	684	3.3%	3,514	6.1%
Manufacturing	54	2.0%	581	2.8%	2,185	3.8%
Transportation	57	2.2%	611	2.9%	2,258	3.9%
Information	61	2.3%	516	2.5%	1,322	2.3%
Wholesale-Retail	425	16.1%	3,055	14.6%	8,245	14.3%
Finance, Insurance, and Real Estate	244	9.3%	1,789	8.5%	4,400	7.6%
Professional Services	255	9.7%	1,870	8.9%	4,319	7.5%
Management Services	1	0.1%	26	0.1%	88	0.2%
Administration and Waste Services	144	5.5%	1,248	6.0%	3,683	6.4%
Educational Services	533	20.2%	3,941	18.8%	10,026	17.4%
Entertainment Services	679	25.8%	5,658	27.0%	14,372	24.9%
Other Professional Services	38	1.4%	527	2.5%	1,998	3.5%
Public Administration	60	2.3%	447	2.1%	1,340	2.3%
School Enrollment (2019)						
Nursery School/Pre-school	130	2.5%	1,147	2.9%	2,520	2.3%
Kindergarten/Elementary School	865	16.9%	6,816	17.1%	16,972	15.3%
High School	326	6.4%	2,650	6.6%	6,990	6.3%
College/Graduate/Professional School	458	9.0%	3,107	7.8%	7,458	6.7%
Not Enrolled	3,328	65.2%	26,223	65.7%	77,229	69.5%