

JONATHAN HELLEIN



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I'm a dedicated Tenant Rep specialist working with top tier retail & restaurant concepts throughout Florida. Over the last decade, I've facilitated hundreds of transactions and helped multiple businesses thrive. Through this experience I learned to develop strategic growth plans, identify strong sites and lay the framework for long-term success through effective and aggressive negotiations. I also have an unbelievable team of partners at Archon to use as a sounding board or to gain insight when a unique situation arises.

At Archon, I'm very fortunate to work in a collaborative environment with a phenomenal group of creative producers. We cyclically host networking events to stay closely connected with our CRE peers and gather real-time market intel. We launched an evolving and growing ground up firm and are constantly looking for ways to improve personally & professionally through collaboration, high-level coaching sessions and sharing market intel with allies. Earlier this year, we opened a South Florida office and are furthering our reach nationally with close, like-minded allies in our Site Source Network. We view ourselves as a boutique firm with regional & national influence.

It's been an incredible experience to help create and grow this brand. We've crafted our own playbook, strive to evolve every day and approach every situation with integrity.

That being said, on a typical day, I'm just a site selection ninja that is very fortunate to work with this team and our roster. If you know us, you know we have a lot of fun doing what we love.

NOTABLE TRANSACTIONS

- » **Health & Wellness** – Sola Salon Studios (Lake Mary, Gainesville, Altamonte Springs & Dr. Phillips), Pure Barre (Heathrow & Oviedo), Compassion Pediatrics (Conway), The Joint (Palm Bay, SoDo & Port Orange)
- » **Fast Food** – Sonic (Lakeland & Poinciana), Popeye's Louisiana Kitchen (BVL), Taco Bell (BVL)
- » **Fast Casual Restaurants** – Jersey Mike's Subs (29 locations), Huey Magoo's (Champions Gate, Lake Mary, Dr. Phillips, Apopka, Daytona Beach & Ocoee), Chronic Taco's (Dr. Phillips), Eden's Fresh (Thorton Park & Longwood), Wing Stop (W. Colonial & Lake Mary)
- » **Wireless** – T-Mobile (13 locations), CPR (Daytona Beach)
- » **Kids (Education, Services & Fitness)** – DoodleBugs (Oviedo), My Gym (Waterford Lakes), Kumon Learning Center (Ocoee), The Little Gym (Ocoee), Pigtails & Crewcuts (Dr. Phillips)
- » **Automotive** – Pep Boys (Kissimmee – BTS), O'Reilly Auto Parts (Bunnell), Interstate Batteries (Metrowest & Florida Mall)



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